

**Westinghouse
RADIO TUBES**
WILL GIVE NEW LIFE TO YOUR RADIO

For clear tone, sustained power and long life insist on Westinghouse Genuine Radiotrons.

Ask Your Local Dealer To Show You The Westinghouse Radio Model

CANADIAN WESTINGHOUSE COMPANY LIMITED
(INCORPORATED IN CANADA)

McIntyre & Company

Phone 6
"Your Hardware Merchants"
AND WESTINGHOUSE DEALER

BETTER NEXT YEAR

LOCALS

"Conditions will be better next year." That is what the farmers in the drought areas of the Prairies are saying, even in the face of almost complete disaster. They have said it before. "Next year" is the key phrase of the West. Some farmers have been saying it for the past eight years—without having their predictions once come true. Eight years of trying to maintain their establishments and their families! Eight years of nothing or next to nothing—and there may be only seventy years of life altogether!

The nature of the prairie, where the elements so conspicuously intrude upon the plans and hopes of man, seems to develop, in all whose success or ruin are there involved, a particularly high type of courage. It is not a courage peculiar to any one generation, for those of the present generation have it to an extent at least equal to that of their forbears. It is not a courage peculiar to any one race, for all the various peoples are meeting their difficulties in much the same way. Finally, it is not a courage peculiar to any one occupation, for it is exhibited by townspeople as well as farmers, and in general by all those doing business in the West.

Miss Irene Summers is a patient in the Carmangay hospital where she had an operation for appendicitis.

Mrs. J. S. Collins of Alix spent a few days visiting in town, while here she was the guest of Mr. and Mrs. G. A. Orr.

Mr. and Mrs. H. D. Galbraith of Nanton, spent a few days in town last week, guests at the home of Mr. and Mrs. Voisey.

Mrs. L. E. Barker, who has been visiting her sister-in-law, Mrs. Edith M. Beaubier, left yesterday for her home in Michigan.

An effort is on foot to bring a few pheasants into the district and with this idea in mind, interested citizens erected a pen on the farm of M. G. Clever. At present everything is in readiness for the birds and negotiations are under way to obtain same.

The regular meeting of the A. Y. P. A. was held Monday evening in the Community hall with L. Price in the chair. An interesting talk on stamps was given by Jim Brown. It was decided to play court whilst at the next meeting, which would be followed by a dance. The meeting will be held Monday, November 22nd.

The high wind of Monday caused considerable drifting throughout the country and dust was much in evidence. An effort to control drifting, by riding land, with a one way plow, which has all discs removed, excepting five, has proved very beneficial. Where this method has been used drifting of soil has been done away with and it promises to be popular in the future.



SIR ARTHUR WAUCHOPE

High Commissioner for Palestine, who resigned recently for reasons of health. After for some time, Sir Arthur only a few days ago left a nursing home. No announcement as to his successor was made.

Sir Arthur, who has borne the brunt of Palestine's disorders over the past few years, feared neither Arab nor Jew. He is a wiry, 63 year-old Scot, and since 1931 has administered the mandate over Palestine which Great Britain holds from the League of Nations, endeavoring all the time to bring about a lasting peace between the Jews and the Arabs. Testimony to his efficiency, in the eyes of the British government, is found in the extension last year of his term of office for a second five years.

No blame has been attached to his name over recent rioting. He has been regarded rather as the strong man of the troubled days.

LOCALS

Don Campbell, who has been seriously ill for the past month is making progress toward recovery.

Mr. and Mrs. C. G. Taylor and family accompanied by Leonard Voisey were visitors in Blackie Sunday.

Miss Helen Collins of Warner was a week end visitor in town, guest at the home of Mr. and Mrs. G. A. Orr.

Mrs. E. Laiff and Mrs. F. Clever were Carmangay visitors on Friday, when they visited at the home of Mrs. C. Douglas.

George Smith will leave shortly for Los Angeles, where he will spend the winter, visiting with his sister, Mrs. Mabel Jones.

T. R. Jopling of Calgary spent a few days visiting in Champion last week.

Alterations to the house occupied by G. L. Dupue and family have been completed.

J. Weiss left Saturday for Windsor, Ontario where he will purchase a new Terraplane coupe.

Mr. and Mrs. Harry Smith have taken up residence in their new home in town.

Mrs. Gordon Urquhart was a bridge hostess on Thursday evening, complimentary to her sister, Mrs. Elliott of Calgary. Three tables were in play and the prizes were won by Mrs. F. Clever, first and Mrs. R. D. Farries, consolation. The guests included Mesdames F. Clever, J. D. Henderson, R. S. Bond, J. Walker, L. Price, E. H. Freese, W. A. McIntyre, G. L. Dupue, G. M. Campbell, H. T. Lamont, R. D. Farries and Mrs. Elliott.

LOCALS

Mr. and Mrs. G. L. Dupue were Calgary visitors on Monday and Tuesday of this week.

Miss Gladys Lyckman of the Savoy Hotel staff is spending two weeks visiting at her home.

Mrs. M. G. Clever was a dinner hostess on Sunday, when covers were laid for eight.

Raymond Wellman, of Blackie is a visitor at the home of Mr. and Mrs. C. G. Taylor.

Mr. and Mrs. J. Anderson and Mrs. C. Williamson were Lethbridge visitors on Thursday.

Mr. and Mrs. F. Caldwell left on Friday for Browning, Mont. where they will visit for a short time.

Miss Elsie McLean has accepted a position on the staff of the Nobleford public school, and left for that point Monday.

Miss Ivah Miller will take over the duties of the Long Coulee school which was formerly in charge of Miss McLean.

Mrs. C. McLean entertained at a tea on Saturday afternoon complimentary to Mrs. J. S. Collins of Alix.

Mr. and Mrs. Leonard Bach and Billy Bach accompanied by Mrs. L. Price were Calgary visitors over the week end.

Miss M. Cameron of Warner was a visitor at the home of Mr. and Mrs. J. D. Henderson over the week end.

R. Harper, Traffic Superintendent visited the local telephone office on Wednesday afternoon.

Be sure and attend the Turkey Shoot sponsored by the Barons Elks on Friday, Nov. 26th, commencing at 12 o'clock.

Mrs. W. M. Diemert and Betty spent the week end in Calgary visiting at the home of her sister.

Miss Violet Taylor was a Calgary visitor over the week end.

A. W. Jopling, M. F. Hamilton and G. M. Campbell attended the Vulcan Elks farewell party Monday evening in honor of Al Kennedy, who is leaving shortly for Washington.

Mrs. F. Martin and son, Philip of Flat Bush, Alta. arrived in town on Monday, where they will visit for a time before leaving with Mr. Martin for Massachusetts, where they will spend the winter.

The Chronicle has received a copy of the Ad-News of Raymond, Alberta, published by L. E. and B. D. Wall. The issue contains 20 pages of news, humor and a generous contribution of district advertising.

K. R. McLean, Sight Specialist 210 Southern Bldg., Calgary will be in Carmangay at the Drug Store Tuesday morning, Nov. 23rd, and at Champion at the Drug Store Tuesday afternoon.

On Saturday evening Mrs. L. Price entertained at three tables of bridge. The rooms were decorated in keeping with Halloween and presented a pleasing setting for cards. Mrs. G. Urquhart won first prize while Miss E. Schultz won consolation. The guests included Mrs. J. Walker, Mrs. F. Clever, Mrs. R. S. Bond, Mrs. E. Laiff, Mrs. J. D. Henderson, Miss E. Schultz, Miss H. Holm, Mrs. H. T. Lamont, Mrs. G. Urquhart, Mrs. W. A. McIntyre, Mrs. G. L. Dupue and Mrs. Elliott.

CHAMPION THEATRE

Saturday, November 13th, 1937

"The Gay Desperado"

WITH

Nino Martini and

Ida Lupino

A GAY NIGHT!

A GAY PICTURE!

One Show Only at 8:30

AFTERMATH

"IF YE BREAK FAITH
WE SHALL NOT SLEEP!"



Over the crimson field where poppies blow
A grey mist hovers like a changing veil;
And voices bring a cry from out of the mist:
"We sleep not, Comrades, do ye keep the faith!"
They gave their lives to make a better world,
Safe for the old, the helpless, and the young—
Safe for that wider brotherhood of man;
What of that victory so dearly won?
What is this foe with whom we keep the quarrel?
What is this conflict that we must suppress?
The symbol of nation's selfishness!
Is this remembering, that day by day
They who were with "them" falter to our doors—
Begging their humble stint of daily bread—
The heroes—nay, the victims of our wars!
That day by day they tell the weary roads,
While little children starve, and women sigh—
Our granaries o'flow with golden grain!
"What say you, Comrades? Is the Torch held high?
Far on Olympus, how the Gods must laugh!
The larks still sing; the morning comes anon!
We heard the golden grain—and fling the chaff!
The poppies flourish—but our rest is gone!"
Leduc, Alberta. G. E. R. Shaw.

CARMANGAY THEATRE

Bing Crosby

IN

"Pennies From Heaven"

Friday Nov. 12th. 8:00 p.m.

VALUES IN GROCERIES

Aluminum Percolator & 2-3/4 lbs. Nabob Coffee all for	\$1.95
Pure Buckleberry Jam, 4 lb. pail	59c
White Figs, fresh stock 2 pounds for	25c
Shelled Walnuts, pieces, per pound	29c
Ontario Cheese, September made, per pound	27c
Peas Sweet Wrinkle, 2 tins	19c
Three Star Flour, 98s per sack	\$3.95
Cooking Onions, B. C. 8 pounds for	25c
Sweet Potatoes, fresh stock 3 pounds	25c
Pink Seal Salmon, tall tins 2 for	89c
Pure Lard, 5 pounds for	25c
Table Grapes, 2 pounds for	25c

Phone 34 McCULLOUGH BROS.
CHAMPION, ALBERTA

Phone 34

J. H. Bastin announces that he will open a store in the Adams block on or about November 15th. He will specialize in Tea, Coffee and Spices.

**\$1 MAIL
YOURS
TODAY**

For More Than Thirty Years

For more than thirty years this farmers' Company has been giving satisfaction to western farmers in handling their grain. During that time it has also been of great assistance in improving conditions under which farmers do business.

DELIVER YOUR GRAIN TO

UNITED GRAIN GROWERS LTD

Elevator At Champion

NONE FINER MADE

DOUBLE Satisfaction

DOUBLE Convenience

DOUBLE Automatic Booklet

Chantecler

CIGARETTE PAPERS

only 5¢

Irrigation And Immigration

Two major questions of public policy are at the present time engaging a good deal of attention in Western Canada, frequent reference being made to them at meetings of organizations and in the news and editorial columns of the daily press. They are the problems of irrigation and immigration.

On the face of it, it may appear that these two questions have little or nothing in common with one another but a subtle reflection shows that they are, or ought to be, closely related when either subject is brought up for discussion and consideration.

Their relationship becomes apparent when it is remembered that the economic fate of the farmer of the present day in the West and that of the future settler is dependent upon the presence or absence of sufficient moisture to ensure the growth of field crops and the maturity of livestock, and when consideration is given to the probability, nay almost the certainty, that the West will again sometime in the future be subjected the ravages of drought.

Much of the present day opposition to immigration would vanish into thin air if there were some assurance that the next visitation of drought conditions would witness a supply of irrigable water in storage for the maximum acreage that could be served from this source in such an emergency.

History, as demonstrated by geological data and revealed in the growth of trees over a period of 200 or 300 years, has shown that the prairies for centuries have been subject to recurrent periods of drought of varying intensity and duration and there is no reason to believe that in this respect history will not repeat itself in the future. In fact, meteorological and other authorities appear to be in unanimous agreement on this point and only recently one expert was quoted as stating that the West will always be subject to drought periods.

This being taken into granted it appears to be a rational suggestion that advantage should be taken of the experiences of the past eight years to provide, as soon as possible, for the storage of available water to the maximum extent of engineering feasibility.

To some extent this has been done under the Prairie Farm Rehabilitation Act, but where the programs being carried out or mapped out for future undertaking meet the desideratum of maximum engineering possibility is debatable.

It is true that it would be folly to attempt to carry out projects which are beyond the realm of engineering feasibility, but there are some authorities who contend that some schemes which come within this scope should not be undertaken because they are not economically sound, in other words, they would be too expensive that they could not possibly be self-supporting. Crop returns could not support the overhead, is the contention.

It is just these projects, those which are realizable from the engineer's viewpoint but regarded in some quarters as economically unsound which might well be subjected to further scrutiny and survey in the hope that some measure might be devised to relieve them, if constructed, of some portion of the overhead which seems to be the stumbling block.

If, for example, these projects in the doubtful economic category could be utilized as a form of public works program, financed substantially by grants in aid from the Dominion treasury, at least to the extent to which cash is now being donated for the maintenance of the same number of men who are idle, it can be doubted that some of these undertakings might be relieved of sufficient carrying charges to bring them within the scope of economically feasible undertakings as well as engineering possibilities.

It has been urged that the Dominion government has no legal authority under the British North America Act to carry out public works except through grants to the provinces, but assistance presumably can be legally given in that form and, if so, why not?

The point is that large sums of money are now being expended from the Federal treasury to maintain thousands of families without giving them an opportunity to contribute a quid pro quo. If some of this money could be utilized to provide work for a substantial number on projects which would be of permanent benefit to the principal industry of the West, agriculture, it would serve the double purpose of maintaining the morale of large numbers and possibly of making economically feasible some projects which are now in the doubtful class by relieving them of a portion of the carrying charges. At any rate, the idea is worthy of further investigation on the part of the authorities.

While immigration as a topic has been more or less shelved during the summer months and particularly after it became apparent that the West as a unit was to sustain this year a disaster of the greatest magnitude there are indications that efforts are being made to actively promote settlement schemes in the immediate future. Brigadier-General Hornby was recently quoted as stating that the time for talk has passed and action must be taken and Commissioner Lamb of the Salvation Army is touring the West, presumably particularly interested in the question of migration from the British Isles.

To the average individual farmer and farmer organizations any proposal to push immigration and settlement schemes at this time appears to be unpropitious, but to the extent to which crop yields can be assured in future through irrigation and conservation projects, to that extent at least, opposition to plans to bring more people into the country to engage in agricultural pursuits would diminish.

A colle once found its way from Indiana to Oregon, a distance of about 2,200 miles. Rice grown by irrigation in Java this year will weigh more than 140-000,000 pounds.

**Make Every Day Your
Lucky Day—Bake With**

APPLEFORD PATENTS

Best for all your Baking

Royal Ulster Rifles

Organized in 1793, and Engaged in Battles During Last 150 Years

The Royal Ulster Rifles, raised in 1793, carries on its colors the battle honors of most of the major battles in which British troops have been engaged in the last 150 years.

The Ulsters were composed of the old Irish and Scottish foot. The 3rd was raised in Dublin for service in the West Indies, while the latter was a shophire regiment, being first known as the Shophire Volunteers.

When the present system was adopted, the two were combined as the Royal Irish Rifles.

Following the treaty with the Free State in 1922, five famous Irish regiments disappeared from British army lists. The Royal Irish, however, were retained, their name being changed to the Royal Ulster Rifles and a recruiting area in northern Ireland being allotted to them.

The regiment fought under the Duke of Wellington during the Peninsular War of 1805-18, and was represented at all the big battles of the Napoleonic campaign, including Talavera, Bourlon, Busaco, Fuentes d'Onor, Ciudad Rodrigo, Badajoz, and the Victoria, Nivelle, Orthes and Toulouse.

Both battalions were in India during the mutiny of 1857, and the colors carry "Central India" to commemorate the regiment's service.

In the Boer War the Second Battalion served throughout the campaign in every major engagement in France and Flanders until 1918.

Other battalions were at the Suez Landing in Gallipoli and at the Battle of Sari Bair, later serving in the Palestine campaign and taking part in the capture of Haifa, Gaza and the capture of Jerusalem.

Air Line Pilots

Will Wear Uniform Of Navy Blue And Of Navy Cut

Style notes for Trans-Canada Air Line pilots have been issued. The well-dressed pilot will wear a uniform of navy blue and of navy cut—and he will look much like an officer of the royal navy.

A pattern uniform, soon to be sent to the operating department at Winnipeg for suggestions as to details, consists of a double-breasted "monkey jacket" and trousers known as "duckie" and a matching crew neck top, will grace them.

Caps, it was announced, will not be worn by the pilots. The caps will have small toques to wear in cold weather. Rank badges have not yet been decided upon.

Badges of the line, formally approved by directors, consists of a maple leaf within a circle 30 inches in diameter. The circle is surrounded by a blue rimmed with blue. Imposed on the leaf, which is in autumn colors, is a conventionalized bird in flight—similar to Imperial Airways' device—and the gold letters T.C.A.

The design will be placed on port and starboard sides of the plane's nose forward of the pilot's cab.

"Canada 1937"

This Season's Broadcasts Bringing A New Experience To Canadian Listeners

The radio series "Canada 1937" which scored such success last season started again last week. This season, this most spectacular of Canadian broadcasts will be heard Friday evenings at 10:00 p.m., E.S.T. Outstanding commentators under the guidance of Vernon Bartlett will again speak from Europe—an interviewer in Canada probing for answers to the questions of the "man in the street."

Lionel Shapiro, Canadian correspondent in New York, will speak from N.B.C. studios, relaying such news as the "Gay Day" in New York as are of interest to Canadian listeners.

A new technique will be introduced in the talks on Canada to make the very pulse of the nation available to listeners throughout the country. Mr. Victor Hoxley will broadcast from a different locality each week, telling the listener's contribution to Canada's progress and interviewing "nation builders" who make that progress possible.

Yet another outstanding feature of the program will be the music every selection will be specially arranged for the large orchestra and choir that is being used.

In sponsoring these broadcasts to be again produced by Victor George—Imperial Tobacco Company of Canada, Limited, is bringing into experience to Canadian listeners. These Friday evening programs are a demonstration of the fact that Canadian broadcasting is equal to the challenge for something new and spectacular.

AN OFFER TO EVERY INVENTOR.

List of inventions and full information sent free. THE PATENT OFFICE, 271 Bank Street, Ottawa, Canada.

LISTEN...

on Friday Night

"CANADA-1937"

IMPERIAL TOBACCO'S INSPIRING PROGRAM

EVERY FRIDAY NIGHT

On a National Coast to Coast Network

Had No Giant Boats

But Seafaring Men Were Fearless In The Old Days

The London correspondent of the Ottawa Journal says: There has been a happy ending to the sea drama of Endeavour I. Having parted her tow-rope in an Atlantic storm, and not been seen or heard of for some days, Endeavour I was made a stunt press sensation. Her tumultuous welcome amazed her sturdy skipper and crew.

But strangely our views about ships and the sea have changed. To-day we are appalled by the thought that a ship could cross the Atlantic, and maybe American yachtsmen will now modify their obsolete Cup conditions. But this view is the purely to our modern obsession with great 60,000-ton liners. The Queen Mary warps our historical perspective.

Drake's Pelican, afterwards rechristened Golden Hind, in which nearly four centuries ago he circumnavigated the globe and was exactly the same tonnage as Endeavour I. Most of his accompanying ships were even smaller. The Elizabeth was only 80 tons. Then it was the men who were giants. Now it is the ships.

ALICE STEVENS' RECIPES

HOME MADE CANDY MAKERS

POPULAR CHRISTMAS GIFTS

Christmas is almost here. Time is hard and you are finding it difficult to find much Christmas shopping. Why not plan to make a number of your gifts in your own kitchen? If you have allowed high-pressure salesmanship to convince you that Christmas gifts should be bought rather than the gift Christmas. The gifts that are bought are what count. This year the gifts should be inexpensive and practical, rather than expensive and useless. This latter type are usually worn away and forgotten.

Many of your friends' shelves and take down a few jars of your very lovely gifts. These could make very lovely gifts. When making your mincecake, make a little extra and some of your friends would be very happy to receive a jar.

Many of your friends would be very happy to receive a jar. The temperature is usually very much enjoyed by every member of the family. In many cases the ingredients used are better than not being candy and it is certainly much cheaper. On the farm you have your own milk, cream and butter and you can make your own candy. The ingredients of the candy.

The temperature is usually very much enjoyed by every member of the family. In many cases the ingredients used are better than not being candy and it is certainly much cheaper. On the farm you have your own milk, cream and butter and you can make your own candy. The ingredients of the candy.

The humidity of the atmosphere is also important. It is harder to make good candy on a dull, cloudy day than on a bright, clear day. Boil the candy a little longer on a dull day. Have as little steam as possible in the kitchen. See that the kettle is not boiling.

Candy is very apt to be grainy. This can be avoided by adding a little corn syrup, vinegar or cream of tartar. There is a chemical change takes place in the sugar and the addition of one of these hastens the change. If the sugar does not make this change, the candy is sure to be grainy.

Do not stir the candy while boiling. The sugar should be dissolved before the candy starts to boil. Stir the sugar until it is dissolved and crystals of sugar form on the sides of the pan during the boiling. When covered with a small piece of paper, the candy will be covered during the first half of the boiling. These crystals are melted by the steam and there is less danger of the candy becoming sugary.

If the candy is to be best as in fudge and maple cream, allow the candy to cool before stirring. Cool the candy, until you can hold the pan comfortably on your hand. Do not cool the candy suddenly by setting the pan in cold water.

RECIPES:
2 cups brown sugar
1 tablespoon butter
1/2 cup milk
1 teaspoon flavoring

Melt the butter. Add sugar and milk. Stir until mixture starts to boil. But do not stir until the mixture forms a soft ball when dropped in cold water. (This will take about 12 minutes). Cool and beat. Nuts and fruit may be added, if desired.

Readers are invited to write to Alice Stevens' Home Service for free advice on home cooking and household problems. Address letters to: Winnipeg Newspaper Union, 375, McDermott Ave., Winnipeg, Man. 2228.

A Chinese Bomber

This Is A Story Of Nerve And Hazardous Daring

The tale of the Chinese bomber deserves to pass down in history. At dusk when the Japanese bombers were returning home, he joined the four planes and travelled along with them, his Chinese markings getting no attention in the gloom. He switched on his lights when they switched theirs and circled the airplane along with them.

One by one the Japanese bombers landed, and when the four of them were drawn up along with three others which were on the ground, down swoops the Chinese aircraft to within 300 feet and plants two bombs among them and seven perfectly good Japanese bombing planes. Then this neat little bit of work thoroughly done, it drops the Chinese steers to his own lines. A story of nerve, initiative and hazardous daring, which deserves to live—Halifax Chronicle.

Farm Tires Show Big Increase

Nearly All Tractors Now Equipped With Rubber Tires

Attended by 115,000 farmers, over 70 tractors competed in the field at one time during the International Plowing Match held at Fergus, Ontario, from October 12 to 15. Only six tractors were on steel-wheel wheels, the remainder being rubber-tired, which reflects the tremendous growth of pneumatic tires for tractors since they were introduced at the Ottawa Match in 1930. Out-standing in performance were the tractors on Firestone Ground Grip Tires, as they won eight out of nine of the first awards, including the grand championship, captured by Fred Timbers, of Ringwood, Ontario, for the third consecutive time.

Called A Perfect Crime

Collection Of 70,000 Banknotes Disappears From Owner's Home

London's press describes the theft of the \$200,000 Avonmore collection of banknotes, unavailable in the open market—has just been discovered. The collection of 70,000 notes, 100 leather-bound books, vanished from the home of Frederick Ernest Cudde, from there was nothing to show how the thieves entered the house. There were no fingerprints, no marks on any window, and no one heard a sound.

The steel, asbestos-lined safe, six feet high and four feet broad, had been usually forced open. It had an ordinary patent lock.

When cold THREATEN- VICKS VA-TRO-NOL helps prevent many colds

If a cold STRIKES- VICKS VAPORUB helps end a cold quicker

FOLLOW VICKS' PLAN FOR BETTER CONTROL OF COLDS

(Full Details of the Plan are on Vicks' Packaging)

Don't Let Foods Spoil

Foods that ordinarily stale quickly will stay fresh and tempting as surprisingly long time if you cover them with Para-San's Heavy Waxed Paper.

Your grocer, druggist or stationer has Para-San in the big, flat, knife-edged cartons. For those who prefer a lighter paper put up in sheet form ask for Appleford's Centre Fold Papers.

Appleford Paper Products

HAMILTON DNT.

Warehouses at Calgary, Regina and Winnipeg

READY TO BRING YOU RELIEF IN MINUTES



THE REASON "ASPIRIN" WORKS SO FAST

Drop an "Aspirin" tablet into a tumbler of water.

By the time it has the bottom of the glass dissolving, the "Aspirin" has started to work.

This speed of dissolution enables "Aspirin" tablets to start "kicking hard" at headache and similar pain a few minutes after taking.

YOU can pay as high as you want for remedies claimed to relieve the pain of Headache, Rheumatism, Neuritis, Sciatica, etc. But the medicine so many doctors generally approve—the one used by thousands of families daily—is "Aspirin."

Simply drop one or two tablets with half glass of water. Repeat, if necessary, according to directions.

For quick relief from such pain in a remarkably short time.

For quick relief from such pain in a remarkably short time. For quick relief from such pain in a remarkably short time.

"Aspirin" tablets are made in Germany under the name Bayer, the trademark of the Bayer Company, Limited, of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.

Demand and Get "ASPIRIN"

MADE IN CANADA

Has Proved Satisfactory

Germany is Making Shoes And Gloves From Fish Skin

German scientists have found raw material independence are brought out in an exhibition of shoes and gloves manufactured from fish skins. The exhibition shows that the manufacture of leather from fish skins is increasing rapidly, and it is reported that highly satisfactory tests have proved the strength and durability of this leather. Many concerns exhibit gloves and shoes of widely differing patterns. It is declared that fish leather articles will soon appear in retail trade.

Untold wealth is that which does not appear on the income tax returns.

WHAT HO!

—By—

RICHARD CONNELL

By Arrangement With Thomas Allen, Publisher, Toronto.

CHAPTER I.—Continued

He had adopted "Noblesse Oblige" as his own private motto; but being a Bingley, and living up to it, were not always easy in Bear Falls. There were times, and this was one of them, when he felt an urgent desire to rally forth with a baseball bat, in lieu of a battle-axe, and play requiems on the skulls of his tormentors, beginning with the large, polished skull of Otis G. Wyncop.

However, the Wyncop's skull, and the other skulls unthought that night, for Ernest counted ten, and decided to expend his steam on the less sanguine project of arranging his exhibit of birds and beasts for the state fair.

On this labor of love he had toiled, intermittently, for some four years. In natural settings and realistic poses, he had arranged family groups of robins, orioles, quail, sparrows, muskrats, chipmunks, coon, coyotes, rabbits, gophers, wild cats, hawks, crows, herons, cal-birds, kingfishers, skunks, swallows, otters, and other feathery and furry denizens of Iowa. Mr. Storum, dropping in now and then from his booties, had pointed out that the commercial value of this undertaking was highly doubtful, as Mr. Storum put it, the number of folks in Iowa with a craving for a household of varmints could be counted on the thumbs of an owl. Nevertheless, Ernest worked on. He finished the final feature on the last milder day before the fair opened.

CHAPTER II.

An Ernest was the sort of man who gets crowded into corners, and in restaurants is always given a seat which commands a view of the kitchen, he found himself, and his exhibit, tucked away in an obscure corner of the exhibition hall, almost completely hidden from view by the Grundy Center Grange's display of elephantine pompkins and mastodon cheeses.

However, a fellow-townman had flared before when the space was allotted. Mr. Otis G. Wyncop, with masterful bludge had demanded and received the most conspicuous spot in the centre of the great hall. Here a corps of workmen had set up the exhibit of Wyncop's Wonder at Wyncop, conceived and designed by Mrs. Wyncop, personally.

"I intend to give it," stated Mrs. Wyncop, while in the throes of creation, a "touch of whimsy."

"Oke," said her husband, "only don't forget to feature the product—selling sausages, not whistles."

"I am aware of that," said Mrs. Wyncop. "The sausages will not be slighted, I assure you. Now, may I see your carte blanche?"

"If you need her, get her," assented Mr. Wyncop. "Class is what I am. I am a class concern."

"Class you shall have," promised his wife, "but class costs."

"Spurge away," directed Mr. Wyncop. "I won't kick at the bill if we win the prize. The ad will be worth thousands to me. Why should I tie a little money in a noose around each individual weenie and jack up the price?"

So Mrs. Wyncop's fancies took concrete form, and the result was a floral grove, festooned with a profusion of roses each with a tiny electric light in its artificial bloom. This colorful bower stood the good horse Tartar, caparisoned with a saddle and bridle of snow-white leather embellished with rhinestones. Enthroned on Tartar sat a shapely young lady whose somewhat sketchy countenance of gauze was supplemented by a cascade of blonde hair which rippled to her waist. She smiled alluringly at the crowd and chewed gum when Mrs. Wyncop was not watching. Mr. Wyncop assumed that her name was Blanche, and thus, to her surprise, addressed her.

Just who this nymph was supposed to be was a moot point among the folks who thronged around the spectacle. Some opined she was Lady Godiva, others maintained she was Joan of Arc, and others held that she was either the Spirit of the Middle West, or Miss Bear Falls.

She carried a silken banner which bore the device, in gold on purple, "The Weenie That Won The West." Lost there be any lingering doubt as to which weenie merited that distinction, above the whole exhibit a vast sign flashed forth, first in pink, then in amber lights, the word "Wyncop."

True to her promise, Mrs. Wyncop had not neglected the less fanciful and more educational side of sausage making. Beside the rosy grove was a tiled compartment which had the antiseptic air of an operating room. Here eight pretty girls in

white uniforms which made them look like a squad of lady hussars, tended a large machine of gleaming nickel. From its maw, at intervals, emerged the likeliest that had made Mr. Wyncop rich and famous. As the new-born weenies came out of the everywhere into the here, they were promptly collared by an efficient young hussar and popped onto an electric grill. There they sized until another hussar, armed with toothpicks, impaled them and presented them to passersby, and, since they were free, the passersby were numerous.

About this exhibit proudly hovered Mr. Wyncop, who in face and figure looked like a large-scale caricature of one of his own products. However the report that a near-sighted agriculturist from Coon Rapids had attempted to put mustard on Mr. Wyncop's nose may be set down as a canard started by a jealous competitor. Mr. Wyncop could be distinguished from his creations by the fact that he wore a tweed suit and had a keen voice.

With him, her slightly bedewed brow ready for the laurel wreath, was his wife, Armina, who wore, among other things, her Chicago shoes and her milk coat, and vice versa, a martyr to a good cause. One of three judges who would presently pass on the exhibits was no less a personage than Mrs. Clara-Maria Phelps, active president of three clubs, vice president of a founder of two others, and a member of a score more, to whom, socially, Mrs. Wyncop was a great dear.

Mrs. Phelps conducted a celebrated salon at which worthy causes were espoused, evanisms and yogis expounded their esoteric philosophies, and papers were read on the Lake Poets, Black art, penology. To sit in this select circle and laudatunga of culture was Mrs. Wyncop's most ardent ambition. So she wore her milk coat, as a badge and a symbol. Mrs. Phelps had one, and Mrs. Wyncop cherished the hope that Mrs. Phelps would sense that they were sisters under the skin.

Frisking in the shadow of his parents was their son and heir, Master Mervin Wyncop, in the electric blue and cerise uniform of a brigadier general in the Bear Falls Military Academy, a he-school for many boys.

Master Mervin, looking like a junior weenie, was tickling strangers with a feather-duster, bought for that express purpose, and was planning to ruffle the composure of the young lady on the horse as soon as a suitable opportunity presented itself. To keep in training for this enterprise, Master Mervin, every minute or so, snatched with nimble, chubby hands one of the sausages spitting on the grill, and bolted it whole, displaying a pelican-like capacity astonishing in a child of his tender years. The young lady bristled at his uniform tugged at his morning, and he began to bulge, visibly, in all directions. Still he continued to stoic himself with sausages, while Wyncop senior beamed his approval.

Just as the bandit was about to contradict all the known laws of physics, or explode, the committee of judges, in solemn procession, approached the Wyncop exhibit.

Mrs. Clara-Maria Phelps, as befitted her rank, came first, followed by a lean Congressman and a fat Mayor. Mrs. Phelps was a giraffe-shaped lady, two ladies tall, and one lady wide.

(To Be Continued)

Mental Cases

Number of Alberta Patients Not Out Of Line With Normal

Rate of increase in the number of patients in Alberta institutions is not "out of line" with the normal rate across Canada, a provincial health department official said at Edmonton.

Commenting on the statement of Capt. Cecil Bull (Lib., South Okanagan) in the British Columbia legislature at Victoria that people were being taken at the rate of three a week to asylums from the Alberta district, he stated:

"It's hardly an exaggerated statement that patients and therefore cannot say what numbers are being received from particular districts."

"At the Poncha institution we admit an average of 600 patients a year and let out about 450, leaving the increase at approximately 150, which is about the average rate for Canada."

The name "tin can" is derived from the term, tin canisters, by which they were known in England during the latter part of the 19th century.

THIS AIR CELL NEVER NEEDS RE-CHARGING

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Guarantees
That the "Eveready" "Air Cell" Battery, No. A-400, when properly used and as specified "Air Cell" Radio Set, and maintained according to directions provided with this battery, will supply "A" current for a minimum of 1000 hours, no matter whether the Radio Set is used two or twenty-four hours each day.

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Insist on AIR CELL

THE GUARANTEED RADIO "A" BATTERY

● Thanks to modern science, the old nuisance of recharging "A" batteries has been ended forever. Eveready AIR CELL, the best source of "A" power for radio sets, never needs to be recharged. It renews its power from the air, day in and day out.

Install an Eveready Air Cell in your radio—and forget about "A" power for 1,000 playing hours! All you need to do is to add a little ordinary water every few months. Think of the trouble you save yourself—to say nothing of the money!

Remember this, too, about Air Cell. It maintains its full power to the end. No periods of fading power which spoil reception.

Eveready Air Cell is not an experiment. It has proved its worth for seven years—in every type of Air Cell receiver.

Don't waste money on fads and experiments which you hope will work! You can count on Air Cell—it's guaranteed for a minimum of 1,000 playing hours!



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Have you ever wondered what goes on inside a radio battery and what makes some of them better than others. Please write me your Eveready Radio Set. I'll send you a free booklet.

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Address _____

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Hull, Montreal, Toronto, Winnipeg, Vancouver

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Christmas

The following steamers have been scheduled for your convenience to enable you to spend a happy Christmas among your loved ones in the Homeland.

From MONTREAL
Nor. 15—"AURORA" to Plymouth,
Hull, London
Conductor, Mr. J. Norman Carson
Nor. 15—"LETTIE" to Belfast, Liverpool, Glasgow
From HALIFAX
Dec. 4—"ALANIA" to Plymouth,
London
Dec. 4—"CARINTHA" to Glasgow,
Belfast, Liverpool
Conductor, Mr. J. Norman
Dec. 11—"ANDANIA" to Plymouth,
London
Dec. 11—"ATHENA" to Belfast,
Liverpool
Conductor, Mr. A. Stewart Veary
From ST. JOHN, N.S.
Dec. 11—"ATHENA" to Belfast,
Liverpool
Conductor, Mr. A. Stewart Veary
From NEW YORK
Dec. 11—"AQUILA" to Liverpool, Southampton
Dec. 11—"SOUTH" to Glasgow, Gull,
Liverpool
Dec. 11—"QUEEN MARY" to Plymouth, Chertburg, Southampton

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CUNARD WHITE STAR

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429 Main Street (Tel. 94-26) Winnipeg
But the man to see for your local agent.

Awarded Highest Prize

Canadian Fur Exhibit Won Honors At Paris Exposition

The Department of Trade and Commerce, Ottawa, received communication that the fur exhibit at the Canadian Pavilion at the Paris Exposition had been awarded the "Grand Prix d'Honneur" highest prize which can be bestowed on any exhibit. The Canadian exhibit of furs included pelts of principal fur-bearing animals of the Dominion, particular displays being made of silver and other domestically bred furs.

The British Isles are made up of more than 5,000 islands.

CARRY YOUR ALKALIZER WITH YOU



The fastest way to "alkalize" is to carry your alkalizer with you. That's what thousands do now that genuine Phillip's comes in tiny, peppermint flavored tablets—in a flat tin for pocket or purse. Then you are always ready.

Use it this way. Take 2 Phillip's tablets—equal in "alkalizing" effect to 2 teaspoonsful of liquid Phillip's from the bottle. At once you feel "gas," nausea, "over-crowding" from hyper-acidity begin to ease, over-acid stomachs are corrected at the source. This is the quick way to ease your own distress without offense to others.



Little Helps For This Week

Be of good courage and He shall strengthen your heart, so that ye shall not be afraid, neither shall ye be dismayed, because the Lord is with you. Psalm 31:24.

In heavenly love abiding. No change my heart shall fear; For nothing changes here.

A true Christian that has power over his own will may live nobly and happily and enjoy a clear heaven within the serenity of his own mind perpetually. When the sea of this world is most rough and tempestuous about him, then he can ride safely within the calm of his own soul.

They were unpacking their goods for a week-end's camping.

"George" thundered the massive wife as she came upon an unopened bottle of whisky, "what's the meaning of this?"

"That's all right, my dear. I brought it along to stick a candle in when it's empty."

Apples growing on neighboring trees were laked by the intense heat of the flames during a sawmill fire at Durley, South Hants, England, in 1930.

Bleed are the nobodies. The calamities that befall great nations are brought about only by great men.

Bandit Is Killed

Italy's Public Enemy No. 1 Is Slain

Italy's public enemy No. 1, Domenico Diana, accused of 10 murders during the past five months, was killed by a shepherd armed only with a small pocket knife.

After a hand to hand tussle, the shepherd killed the bandit, who had eluded a nation-wide search during the past few months.

Some time ago the bandit was convicted of participating in a hold-up. He avowed to murder every witness at the trial and when released from prison five months ago proceeded to carry out the threat.

The star Arcturus at 11,000,000 times farther away from the earth than the sun.

Action Well Advised

Fort William Board of Health Bans Auto Horn Tooting

The Fort Arthur News-Chronicle reports that the Fort William Board of Health is taking action to stop the nuisance of auto horn tooting and says it is well advised. Auto horns are tooted too often and too long. Auto should, as a rule, be seen and not heard. The best drivers scarcely ever use the horn. They drive where the road is open, and when necessary, use the brakes. They don't go around the streets blowing their horns to warn every one else to keep out of the way.

Gold hoardings in India are such that no one can accurately estimate the amount; the common estimates, however, set it at above \$5,000,000,000.

Philip Morris

Makes Better Cigarettes!

10c

Philip Morris

FINE CUT

ALSO IN FOUCHES HALF IN TINS

15c 70c

The Champion Chronicle

C. A. Marshall
Publisher

Thursday, November 11th, 1937

A BIG HELP

The urban and rural citizens of the district are the backbone of the towns and villages there-in, and it depends on you just what state of affairs reign there-in by the patronage extended to those towns and villages.

Your support, or patronage to your merchants therein will be a major item in building up your community and an excellent shopping centre.

Merchants can only serve you according to their turnover. If you give them your business in a big way, they in turn can put in merchandise on a much larger scale and serve you in a big way.

Get behind the merchants with those dollars you anticipate spending on your business and family within the months ahead.

You will be assisting the building up of your community and providing a shopping centre on a par with anything in the district.

THE WORLD OF WHEAT

By H. G. L. STRANGE,
Searle Grain Company, Limited

"What is the reason No. 3 Northern is at such a discount in price compared with No. 1 and No. 2?" friends ask me.

"There is a misunderstanding here," I answered. "No. 3 Northern, far from being at a discount, is actually selling at quite a premium on world's markets, as compared with wheats of equal quality."

On the Liverpool market, No. 3 Northern is commanding 45 cents over Australian, 11 cents over Indian, 10 cents over American Hard Red Winters, and 10 cents over Argentine wheats, demonstrating that No. 3 Northern is definitely at a premium.

We are confused, however, by the much higher premiums that are bid on world's markets for No. 1 and No. 2 Northern, the reason being that No. 1 and No. 2 are much more scarce than No. 3.

Actually, therefore, we see in front of us a revealing moving picture of the law of supply and demand in action through the medium of the open "futures" market. We see three scarce articles with eager bidding for them by Canadian and British mills, all resulting in a benefit to our producers.

The different premiums for 1, 2 and 3 Northern paid on world markets are reflected straight back to our Canadian producers in the prices offered at country elevators.

\$1 mailed today
BRINGS YOU THE
CHRONICLE

GET DISTANT STATIONS
with
GENERAL ELECTRIC
Pre-Tested
RADIOTRONS
CANADIAN GENERAL ELECTRIC CO. LIMITED

PERSONAL

MEN GET VIGOR AT ONCE
NEW OSMEX Tonic Tablets
contains raw oyster in-ignora-
tor and other stimulants. One
dose pepes up organs, refunds
-not delighted, makes refund-
price paid - \$1.25 - Call, write
Champion Pharmacy.

Dr. DAVID NICOL

DENTAL SURGEON

In Champion Friday only

Carmangay News

Mrs. Wm McFarland returned home from Coleman on Monday where she has been attending her mother who was ill.

Mrs. Gordon McNab, of Lethbridge, visited at the home of her parents, Mr. and Mrs. Wm Hicks, this week.

The North Priscilla Club will hold their regular meeting at the home of Mrs. H. Frank, on Wednesday, November 17th.

On Thursday, Armistice Day, a supper will be held at the Grange Hotel at 7:30 sharp. The charge will be 25c each. Afterwards a social evening will be held, cards and community singing.

Mrs. O. L. Taylor is the guest of Mrs. Donald Bond, of Gleichen, for a few days.

A number of friends and neighbors gathered at the home of Mrs. John Reiter recently and presented her with a handsome suitcase. The evening was spent at cards and singing, making a very jolly party.

Mrs. Collier, of Lethbridge, enjoyed the week-end at the home of her son, Sid Collier.

L. A. Starck, F. J. Rowley, J. McKie, Sid Collier and Bill Honeyman attended the Armistice Service held at Vulcan.

Mr. and Mrs. John Hauser left Monday, on a motor trip to Maple Creek, Sask. They expect to be gone ten days. Doris and Harold Hovey accompanied them.

The regular meeting of the Women's Auxiliary of the hospital will be held in the town office at 3 o'clock Saturday.

Mrs. John Hutton was given a surprise last week by the arrival of a few friends, who presented her with a suit case. The guests enjoyed a social time, during lunch Mrs. Hutton thanked them and said she would be using the gift soon, as she was going away for the winter.

On Tuesday afternoon at the home of Mrs. Frank Hubbs, Carmangay cast, about fifty ladies were invited to a miscellaneous shower honoring Miss Gladys Gower, bride elect. The rooms were prettily decorated with pale pink streamers. Two baskets created by Miss Marjory Downing carrying off the prize. An instrumental duet played by the Misses Mary and Vera Downing was enjoyed, after which the main feature of the afternoon took place, when the guest of honor was presented with a huge clothes basket laden down with gifts. Miss Irene Ohler untied the presents and Miss Gower thanked each one in a charming manner for the many pretty and useful gifts. A jolly social time was had during the lunch, which concluded by asking the bride-elect to stand in the centre of the room with the singing of "She's A Jolly Good Fellow."

Friends of Mr. and Mrs. E. Anderson met at the Highland home and program was enjoyed. The wedding home, last Thursday evening, from which they escorted the bridal couple to the Plainfield school and gave them a shower and wedding dance. After lunch was served a show program was enjoyed and the bride was presented with a large basketful of gifts with the good wishes of all present. The bride and groom thanked each and all, in a few words. The bride and groom, in a delightful manner, hoping to welcome them to their home in Claresholm.

GOVERNMENT MEMBERS EXPOUND ISSUES AT MEETING HERE

A mass meeting sponsored by the Champion Social Credit group was held here, last Thursday, to hear Provincial Government Ministers give their interpretation of the problems in the spotlight before the people.

The Community hall was filled to capacity, with Art Hopkins in the chair.

The meeting was opened by Hon. Peter Dawson, M. L. A., who in a brief address commented on the excellent attendance, which showed the people were becoming more politically minded.

MR. MANNING

Hon. E. C. Manning, opened his address with reference to the excellent attendance, which was a source of encouragement to see the enthusiastic support still given the government throughout the constituencies. He urged that they hold on to their present captain, for how did they know what might happen if they put another on the bridge.

He stated that in his department a saving of \$20,000 had been made by placing the insurance with Lloyd's of London and the staff of handling the books reduced.

It was his belief that the citizens of Alberta were recognized as among the most enlightened people of the world because they had challenged the monopoly of credit.

He stated further that it was not gold, silver and legal tender they were out to control, that

right rested with the Dominion Government, but only the "cheque book" money, or the credit issued by banks which cost them nothing and for which they charged high interest rates. Until the control of this credit was in the hands of the people, the paradox of physical abundance on the one hand and suffering humanity on the other would continue indefinitely.

He stated that the main objective of the present government in his estimation was to make financially possible what is now physically possible in this province and this could only be done by controlling the credit which, according to Encyclopedia Britannica, means creating money out of nothing. Can we do it? He asked most decidedly. Although Ramsay MacDonald says "finance can put fetters on the feet of any government," there is a power that is still stronger, namely, the concerted will of the people.

The co-operation of the banks is desired, but if this was not forthcoming, the government would take full control.

MR. FALLOW

Hon. W. A. Fallow dealt with the progress and savings that had been accomplished in his department, in spite of the advanced costs in road building material. The Okotoks Macleod Highway had been built at a saving of one half cent per cubic yard than the bid of Fred Mannix.

HOTEL NEW YORK
EXTRA LOW FLOOR 150
CENTRE STREET, CHAMPION, ALBERTA
ALSO OPERATING
HOTEL ST. REGIS
RATES \$1 and \$1.50 - WEEKLY and MONTHLY RATES

Monthly Meeting Of Women's Institute

On Tuesday, November 9th, twenty three members and friends of the Champion Women's Institute met at the home of Mrs. Voisey for their regular monthly meeting. The roll call was answered by the mention of "Incidents Abroad." Mrs. Forries reported that all of her 110 poppies had been sold with the exception of four large ones. These were disposed of at the meeting, the proceeds from the sale being in all \$14.95.

Mrs. Clever suggested that next year the Halloween dance be held either a week earlier or later. This year the dance had been very enjoyable, but not very successful from a money-making point of view.

It was agreed to purchase cups as usual from Henry Birks & Sons, these to be awarded to the winners of the highest number of points in Classes C, D and E at the School Field Meet.

Mrs. Farmer explained that she would be glad to have the Christmas meeting of the Institute at her home, but that she could not have it on a Tuesday. The members decided to have their December meeting on the 15th, instead of the 14th,

in order to accept Mrs. Farmer's kind invitation.

The feature of the meeting was the talk by Miss Schultz, who gave a particularly lucid and interesting account of International Relations. She spoke of the events during the past year in the three major storm centres of the world, Spain, China and Palestine, tracing the causes of the disturbance in each case, and showing how the outcome might affect other nations in turn. She also told of the activities of the League of Nations during the past year. The audience expressed their appreciation of the time and effort Miss Schultz had taken on their behalf, and the hope that she might next year lend them again in a review of world affairs.

After the singing of the National Anthem, a delicious lunch was served by Mrs. Hummel and Mrs. Little, assisted by Mrs. Voisey.

SEE US FOR CHRISTMAS CARDS

CHAMPION GROCETERIA

Sunwest Prunes, large size, 2 lb. pkg. each	30c
Purex Toilet Tissue, 3 rolls for	25c
Pari Sari was paper 100 foot rolls, each	25c
Green Giant Wax Beans, 2 tins for	35c
Wealthy Apples, 7 pounds for	25c
Head Lettuce, large and crisp each	10c
Jap Oranges, per box	\$1.15
Emperor Grapes, 2 pounds for	25c

E. LATIFF

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Make sure that you know -
THE PRICE YOU SHOULD GET
for your TURKEYS
by receiving our free price list, without any obligation on your part, during the turkey marketing season in December. Send us a card with your name and address NOW to go on our mailing list.

WINDSOR'S

801 11th Ave. West CALGARY.



MR. A. DIONNE

The father of the famous Dionne quintuplets, who has been on a Christmas shopping tour to New York, and enjoyed an airplane ride over the city.

JESSE JAMES HAD NOTHING ON ITALY

(Female Five Press)
Many Italians are taking out their naturalization papers these days. Perhaps one of the reasons can be attributed to the following story of a local Italian citizen who has between ten and twelve thousand dollars in a bank in Italy. For many years he sent his savings back to Italy until he had sufficient money to retire on. When hard times came along he applied for relief, but was told to get his money back from Italy. He took the matter up with the Italian Consul and made effort to recover his little fortune, but was told they were not sending money out of the country. He was in desperate circumstances and the local authorities granted him relief. The man then asked the Canadian government to advance him his fare to Italy and he would go back to the old land, figuring that if he over there he would be able to get his money and would have enough to keep him for the balance of his days. The Canadian government was quite willing to grant his request, but the "powers-that-be" in that country refused to grant him a passport. They had his money why give it up?

There are many cases of men on relief here who have plenty of money in the banks of Italy, which they cannot touch. Why not an embargo on Canadian money going to Italy? That might be the answer.

GAS TAX 27.83 EVERY FUEL DOLLAR.

On the prices which prevailed in midsummer of the current year, a buyer of gasoline paid 27.83 cents in taxes every time he made a dollar purchase. Subject to negligible variations in price since that time, this is the ratio which still holds.

Put in another way, the total tax content per gallon was 7.8 cents at a time when the average price to the consumer all over Canada was 28.03 cents a gallon.

This figure includes only taxes which are capable of being easily determined, those that have to be directly charged by those handling gasoline in one or the other of its various stages on its way to the consumer. In freight bills, in motor trucking, in the dealer's spread, and in perhaps half a dozen other ways, there are other taxes and impositions, taxation which ordinary processes of computation cannot easily aggregate. Were this possible, the total chargeable against each gallon of gasoline would be greater than 7.8 cents a gallon.

The price of gasoline varies in different provinces. It is these differences in cost to the consumer which result in the lower tax content per gallon dollar in Alberta and Saskatchewan when compared with Ontario, in spite of the fact that the rate of gasoline tax in Alberta and Saskatchewan is a cent higher. Art. B-20.

D R A Y I N G

See us for local or long distance hauling. Fully licensed, and equipped to give you excellent service. No job too small, and none too large.
Doyle and Son, Champion

GRAVELLED ROAD

TO JASPER PARK

Growing in popularity, Jasper nation has erected 2,000 motor touring parties this season, according to official figures issued recently.

One reason, and doubtless the principal one, which governs the traffic and increase was the improved condition of the Jasper highway.

Graveling of 52 miles of this highway, one-third of which was replaced by new material, was undertaken this year by the Provincial Public Works department. This program has been practically completed.

The result is that motorists now have an all-weather highway to Jasper park.

In 1938, no doubt, the provincial authorities will commence the final stages of hard surfacing of this highway.

Over 15 years ago, the Alberta Motor Association (Edmonton branch), took the initiative in urging the need of an all-weather highway to Jasper park. Other organizations gave their support, with the result that the way is now being opened for thousands of visitors to include this route in their season's itinerary.

Maxwell's Barber Shop and Beauty -Parlor-
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FIRST-CLASS WORK
Champion, Alberta

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